

flash<sup>o</sup>  
digital

wide format printing | exhibitions | signage



**FIDELITY**  
**digital**



## WHO WE ARE


Flash digital has evolved into a vibrant multidisciplinary branding company since its inception in 2006, providing innovative and refreshing branding solutions through cutting edge technology and world class machinery and material.

From original design, through in-house production to on-site installation and project management, Flash Digital specialises in three key areas:

- Large Format Printing: spectacular hoardings, building wraps, sporting fixtures, promotional campaign materials
- Exhibitions: design and build of custom and modular stand systems, event branding, office and venue branding
- Corporate Signage: building signage, way-finding and information signage

We work on both large and small projects. Our pricing and planning structures are bespoke to fit individual needs.

We believe in being objective in our outlook.





## WIDE FORMAT PRINTING

Flash Digital has the skills and technology to print most wide format work, under one roof. Whether you are printing a poster or a hoarding, our team will work closely with you from start to end. We use the latest printing technology to produce quality print jobs at very competitive prices. Flash Digital provides a fast turnaround time that never fails on all products including:

- Indoor/Outdoor Banners
- Pull up Signs
- Window Graphics
- Vehicle Branding
- Wall Mural Graphics
- Magnetic Signs
- Flex-face Signs
- Photographic Enlargements

Every job we print, from posters to banners, is printed with the same dedication to quality. We accept and enjoy printing the most demanding colour prints from our clients. Achieving demanding criteria requires a blend of the right tools, and we have those.







## EXHIBITIONS

Flash Digital provides turnkey service for exhibition stand design and build. By understanding the aims and objectives of our clients and applying our extensive expertise we are able to recommend and design exhibition schemes that will fully reflect the nature of our clients' brands and products, and in turn provide the best possible showcase to their own clientele.

From cost-efficient modular shell schemes to spectacular custom-build projects, we are able to fulfil all needs from the ground up - specifying, engineering and building not only the schemes and graphics, but also managing audio-visual and furnishing requirements.

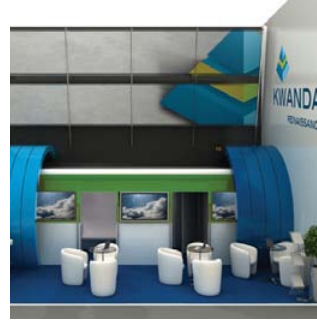
We are just as happy to supply smaller, multi-use stands and manage their transportation, installation and removal from venue to venue as required, or alternatively, provide the exhibitor with self-assembly products and qualified guidance in their use and care. Below are some types of exhibition systems that we offer.

**Shell schemes:** Multi- purpose stands for regular exhibits

**Custom stands:** Successful exhibit solutions rely on two types of design: structural and graphic

**Retail Displays:** We offer a full range of innovative retail display solutions

**Hiring:** We lease all required furniture and electrical equipment that ensures a successful exhibit, and offer transportation and installation from venue to venue as required





RMB  
PRIVATE BANK



## CORPORATE SIGNAGE

Flash Digital provides a comprehensive range of services for corporate signage and branding programmes. The unique combination of skills available enables us to undertake initial surveys and signage audits and submit a full programme of recommendations for the application of clients' corporate and brand identities either at single locations or multiple venues. Thereafter our design team provides the necessary visualisation, respecting the brand guidelines, prior to final sign-off, production and ultimate installation. We manufacture and install all types of signage including:

- Fabricated signs
- Fascias
- Directional signs
- Street signs
- Illuminated LED signs
- Light boxes
- Way-finding signs

Our portfolio includes corporate HQ buildings, regional and branch venues as well as sporting stadiums, and covers both national and international projects.





## CONTACT US

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